



SPINOZA KENNEDY VESEY

Corporate Finance and Legal PR



Are you a bank, a venture capitalist or a private equity fund wanting to maximise your rightful share-of-voice?

The smart boutique wanting your peers to hear about your part in the deal?

Are you a legal team whose imaginative approach and consummate negotiation skills got the suits around the table?

Or the accountants whose sharp eye for streamlining made the deal stack up?

SKV's Business Desk ensures that your expertise gets the exposure it deserves and builds your reputation through influential media coverage.

Some of our PR Achievements Over the Past 10 Years...

Birmingham

MBO The Surveillance Group
MBI Rudd Macnamara

Cardiff

£60m acquisition of Opus Insurance by Willis Group

London

£500m Allied London MBO backed by RBS & Delancey
Swinton Group launch £100m acquisition fund

London/Manchester

Morgan Stanley MBI of Ask Developments and launch of £300m investment fund

Leeds

Acquisition of Rockford by Swinton

Liverpool

£4.3m acquisition of National Scaffolding Group by MWB Associates.

London & Regional

Media management on behalf of acquirer of Ethel Austin retail chain out of administration, May 2008.

Manchester

£5m MBI of Able Care by RMS Bentley Jennison advised by Cobbetts
£375m refinancing for Manchester Airport, AIB Capital Markets and The Co-op Bank.
£6m BIMBO at Dunlop GRG
Grooming of Dubai Realty for OFEX, Acorn Capital, Halliwells

Newcastle

MBO of Patrick Parsons Ltd jointly funded by the Co-operative Bank and NEL Fund Managers Ltd.

North Wales

£6.7m Acquisition of Premiere Cars by Halliwell Jones Group

Oxford

£6.6m Acquisition of Advanced Interiors by HIS, The Howard Group and Sandcliffe Investments

Sheffield

Expansion funding announcement for South Yorkshire Passenger Transport Authority

Warwickshire

BIMBO at Techsil funded by The Co-operative Bank with M3 Corporate Finance

SKV's Business Desk is a full service financial and corporate communications team based in Manchester, Liverpool and London.

The Business Desk provides one-off announcements or retained PR and marketing services and has been advising the professional and corporate finance community in the regions for ten years.

SKV PR Services

- Media relations
- Event Management
- Creative business photography
- M&A
- MBI/MBOs/BIMBOs
- Venture and development capital
- Financial calendar work
- Crisis management
- Business-to-business and trade media campaigns
- Appointments and restructuring
- Corporate positioning and brand development
- CSR and philanthropy
- Internal communications & employee alignment
- Media & presentation training

SKV Design & Marketing Services

- Annual reports
- Exhibition stand design
- Website design and development
- Search engine optimisation
- Pay per click campaigns
- Email Bulletins
- Email newsletters
- Viral marketing
- Corporate identity and logo design
- Corporate brochure design
- Custom newsletter design
- Bespoke folder design



Daniel Kennedy

SKV director and former business journalist Daniel's media career includes three years as features editor on Ventures business magazine in London. Under his leadership SKV have won Best Corporate Finance PR Awards for three years in succession.

Justin Strong

Former business editor of the Newcastle Journal, Justin moved into financial PR in the City, handling corporate calendar work for FTSE companies as well as nurturing investor relations for AIM flotations. At SKV he specialises in corporate PR for blue-chip clients in the financial, property and legal sectors.

Heather Price

Public Relations graduate Heather Price has worked at SKV PR since April 2007 and is now a senior account manager specialising in property and professional services PR. An integral part of the team, Heather coordinates PR for one of the region's largest accountancy practices and also works across a roster of high profile property clients.

Pete Wrathmell

Peter Wrathmell's work in the SKV corporate finance team supports client MBOs, BIMBOs, acquisitions and other deals in Liverpool, Manchester, Yorkshire, Birmingham and the South East. Pete was also nominated for the Young Communicator of the Year at the 2007 CIPR Awards and for Insider's Young Marketing & Media Professional 2008.

Anoushka Foster

Qualified journalist, Anoushka Foster worked in-house for Cantor Fitzgerald in London before joining SKV in 2005. Anoushka has property and corporate PR experience, as well as a long stint in Los Angeles organising events and PR including the BAFTA awards.

Andy Thelwell

Andy is a graduate of the Graphic Design course at Manchester Metropolitan University, and has two decades' experience of creating brand identity and corporate literature design for clients ranging from SMEs to FTSE-listed companies.

Neil Kenyon

Neil has had a career in banking with 25 years Corporate Banking experience. Until he joined SKV as an associate director he was responsible for The Co-operative Bank's corporate book in the Midlands & South of England. He possesses a keen insight into both the full range of corporate lendings and investment, and the dynamics of both large and medium sized corporate entities. Neil is an important addition to the team providing a sounding board for ideas and offering expert advice on the more complex issues of corporate finance.

Our people.

Contact

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